People Express Fares
To Rise on March 1

By The Associated Press

NEWARK, N.J. — People Express Airlines Inc., the rapidly expanding carrier built on low fares, has announced price increases averaging 10 percent and ranging from $1 to $26 per seat on all but one of its flights.

The fare boosts, effective March 1, result from general cost increases, Russell Marchetta, a spokesman for the no-frills airline, said yesterday.

"Everything we're buying in the operation of the aircraft is going up except for fuel prices, which remain stable," Marchetta said. "We added 10 cities in 1984." bringing the number served by the airline up to 31. (Among those added late last year was the Regional Airport at Greensboro.)

The increases will still leave the airline with the "lowest unrestricted prices in the industry," Marchetta said.

In the first nine months of 1984, People Express earned $18.8 million on revenues of $418.4 million.