

2010

# Charter service returns

## Airline to begin operating at Smith Reynolds starting Nov. 4

By Richard Craver  
JOURNAL REPORTER

Charter-airline service has returned to Smith Reynolds Airport as a new business unit of a Virginia aviation company.

Dynamic Airways LLC will begin service on Nov. 4 with one MD-88 jet aircraft, said Guy Cannady, the airline's chief operating officer.

It plans to put a second aircraft into service early next year.

Mark Davidson, the director of Smith Reynolds, said that the company is leasing office and ramp space.

The company is owned by Dynamic Aviation of Bridgewater, Va., which has nearly 500 employees in five sectors: intelligence, surveillance and reconnaissance; airborne-data information; fire management; aerial dispersant spraying for agricultural and other needs; and the release of sterile insects

for crop and livestock purposes.

Among Dynamic Aviation's customers are national defense, military intelligence and federal agencies; state and local governments; and private companies.

Cannady said that Dynamic Airways is starting out with 40 employees in Winston-Salem, including a small number of former employees of defunct Pace Airlines Inc.

It expects to add 10 to 15 local employees for every charter aircraft it brings into service.

"We chose Winston-Salem and the Triad in particular because of its growing aviation sector and support system," Cannady said.

It plans to focus on charter services for the federal government and commercial customers, such as corporate travel groups, tour operators and

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# Opinion

## Editorials

### Ready for takeoff

The return of charter-airline service to Smith Reynolds Airport is a good step toward better utilization of this largely wasted resource. Now the airport needs more activity, such as more private flight business and a company that repairs airplanes. And in the years to come, the airport should bring back regional commercial carrier service.

The charter-airline company, Dynamic Airways, will begin service this week with one MD-88 jet aircraft. It plans to put a second aircraft into service early next year. The company, owned by Dynamic Aviation of Bridgewater, Va., is leasing office and ramp space, starting out with 40 employees and expects to add 10 to 15 for every charter aircraft it adds, the *Journal's* Richard Craver reported.

The company plans to concentrate on charter services for federal government and commercial customers such as corporate travel groups, tour operators and college sports teams. It plans to offer worldwide services, particularly routes between the United

States and the Caribbean and Mexico.

The company will help fill the gap left when Pace Airlines, a charter and repair service, went bankrupt last year. A small number of former Pace employees have landed jobs with Dynamic Airlines, and the restoration of the charter business will be important.

Dynamic's timing may be good. "Discretionary travel is returning to the traditional airlines, which means they won't need to go after the bulk-travel group business as much," said Guy Cannaday, Dynamic's chief operating officer.

"That business is returning to the charter airlines, which we expect to capitalize on," Cannaday added.

In addition, Winston-Salem has a strong corporate community that should provide plenty of business for Dynamic, especially as the economy improves. For that matter, it's reasonable to assume that in the years to come Forsyth County could provide enough business for a regional carrier, given our colleges and biotech and arts communities.

With Piedmont Triad International Airport just a half-hour's drive away, our airport will probably never reclaim its glory days of the 1960s, when it was the busiest in the state. But our leaders can chart a path for it to generate a lot more business. Dynamic Airways can be the start of that.

Prepare for takeoff.

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